

# James McCreery & Co.

5th Avenue

ON MONDAY AND TUESDAY

34th Street

## Exceptionally Attractive Offerings in Desirable Merchandise



### Unprecedented Offering WOMEN'S SPRING COATS

At 19.50

Attractive models in Afternoon Coats of Gabardine,—full flare, with tulle silk folds; fancy lining.  
Street Coats of Taffeta Silk,—full model; trimmed with band of serge; collar, cuffs and belt of serge; collar has inlay of white silk; belt trimmed with buttons.  
Semi-Evening Coats of Silk Poplin trimmed with marabout; very effective model.

19.50

### "McCREERY SILKS"

Famous Over Half a Century

For Complete Assortments, Quality and Values  
The Finest Silks the World Produces are shown in very comprehensive, carefully selected color assortments, representing a variety of entirely new style features from every fashion centre; suitable for bridal, reception, evening, etc. sport and travel wear.

New Chiffon Taffeta Silks, Gros de Londres, Faille Francaise and Georgette Crepe,—the leading dress fabrics of the season, in the latest fashionable colors for Easter and Summer wear. Plain, Changeable, Chameleon shades and Black; also Pompadour Taffeta, Pekin, Raye and Girdle Stripes; Shepherd and Harlequin Checks; Tartan and French Plaids; and Washable Shirting Silks in unlimited varieties.

### Special

#### New Novelty Taffeta Dress Silk

In a wide selection of this season's latest styles and choice colors. Special, yd. 95c  
Genuine Natural Ecu Chinese Shantung Pongee...yd. 48c

### NEW WOOL DRESS FABRICS

All Wool Black and White Check Suitings in the most desirable sized checks. 56 inches wide. Special, yd. 1.65  
All Wool Gabardine Suiting in a full line of new colors... Special, yd. 1.45  
Pencil Stripe Serge,—Navy Blue and White or Black and White. Special, yd. 1.35  
White Summer Weight Broadcloth,—superior quality... Special, yd. 1.85

### COTTON & LINEN GOODS

#### For Summer Wear

Imported Novelty Cottons,—bordered and embroidered effects in the latest Paris colorings on white grounds. 40 inches wide. regularly 3.50, yd. 1.50  
White Novelty Skirting, including Gabardine and fancy stripe effects. 36 inches wide. Special, yd. 50c  
Imported White Non-crushable Dress Linen, 45 inches wide. Special, yd. 68c  
Plain Silk and Cotton Marquisette, Crepe de Chine and Cotton Sport Suiting in a variety of new Summer colors. 36 to 42 inches wide. Special, yd. 38c

### DINNER SERVICES

#### Noteworthy Values

American Porcelain Sets,—dainty border design with gold edge; 101 pieces. 10.00  
American Porcelain Sets,—conventional border with gold edge; 101 pieces. 12.00  
Austrian China Sets,—dainty floral decorations; 100 pieces including bread and butter plates. 15.00  
English Porcelain Sets,—conventional border design with gold edge; 108 pieces. 18.00  
Old Abbey Limoges China Sets,—dainty floral decorations; coin gold handles; 113 pieces. 25.00  
Theodore Haviland & Co. Limoges China Sets,—dainty floral decorations; handles in coin gold relief; 108 pieces. 27.50

### CRETONNES

Notwithstanding the European situation the productions received from England which are shown in our stock are of surpassing beauty and interest.  
Domestic Cretonnes in exquisite designs and colorings.  
The above are all adapted for Summer furnishings and may be had in a varied assortment, at moderate prices.

#### Special Sale

36-inch Domestic Cretonnes...regularly 35c, yd. 22c  
36-inch Imported Cretonnes...regularly 65c, yd. 45c  
36-inch Imported Cretonnes...regularly 1.50, yd. 75c  
36-inch Imported Cretonnes...regularly 3.50, yd. 2.25  
Imported Cretonne Pillows filled with fine floss...each 1.50, 1.95 and 2.25  
regularly 2.25, 2.75 and 3.00 each 19.75  
Covey Corner Armchairs, upholstered in Imported Cretonnes...regularly 30.00

### Extraordinary Values WOMEN'S SPRING SUITS

28.00

Representing a choice assortment of the season's latest and best models, in the most fashionable materials and colors.

#### In addition to the above—Special Offerings in WOMEN'S HANDSOME SILK SUITS

28.00 to 200.00

The very newest and most attractive models in Taffeta, Gros de Londres, Poul de Soie, Pongee, Silk Faille and various combinations.

A number of high priced Suits included in this sale at greatly reduced prices.

#### AFTERNOON & STREET DRESSES

An attractive assortment of Women's Dresses in models suitable for afternoon or street wear. The materials include Chiffon Taffeta and Georgette Crepe or Gros de Londres and Chiffon combinations in the season's most wanted colors.

28.00 and 39.50

#### Women's Dainty Summer Frocks

A splendid collection of Women's Summer Dresses of excellent quality Cotton Voile and Linen, including charming and distinctive models in beautiful colors and color combinations; carefully made and finished.

5.95, 8.75, 10.50 and 16.50



### Exceptional Values WOMEN'S SMART BLOUSES

1. Blouse of White or Flesh Color Crepe de Chine, finely tucked; flat collar trimmed with hemstitching. 2.95
2. Crepe de Chine Blouse in White or Flesh Color, with double pleated ruffle down front; finished with hemstitching. 5.00
3. Dressy Blouse of Georgette Crepe,—front and back trimmed with sou-tache braid, finished with lace vestee. White, Yellow and Flesh Color. 6.95
4. Effective Blouse of embroidered Georgette Crepe with hemstitched yoke shoulder. White, Yellow and Flesh Color. 5.00
5. Handsome Blouse in Georgette Crepe with finely pleated ruffle down front edged with lace. White, Yellow and Flesh Color. 7.95

### TRIMMED HATS

(Third Floor)

An exceptionally attractive collection of Smartly Trimmed Hats embracing many of the newest ideas in trimmings.

Specially priced 15.00 and 20.00

### FEATHER NECKWEAR

#### In All the Spring Colors

Ostrich Feather Ruffs...regularly 3.50 to 5.50 2.25 and 3.75  
Extra Quality Ostrich Boas...usually 5.50 to 8.75 4.25 and 6.75  
Ostrich Feather Boas,—1 yard long; usually 8.75... 6.25  
Also an attractive assortment of Novelty Boas, Capes and Scarfs, Marabout and Ostrich Trimmings, at popular prices.

### NEW VEILINGS

A complete assortment of Plain and Tuxedo Meshes and Novelties in Hand-run, Chenille Dots and Chenille Cluster Effects. New Lace and Net Veils in a large variety of shapes, designs and colors; moderately priced.

#### Specials

Lace Veils in all colors...regularly 1.25, 50c  
White Silk Shetland Veils...regularly 95c and 1.50 65c and 95c  
Chiffon Motor Scarfs with satin stripe border; various colors. regularly 2.25, 1.75

### STERLING SILVERWARE

New and exclusive designs appropriate for wedding and Easter gifts, at moderate prices.  
Sandwich Plates,—pierced design...10.50, 13.50 to 25.75  
Compotes,—plain and pierced designs...13.50, 18.75 to 22.50  
Bon Bon Baskets,—pierced design...7.50, 9.50 to 31.50  
Bud Vases,—plain design; flare tops...4.50, 5.25 to 22.50  
Candlesticks,—plain or octagonal shape; 7 and 8 1/2 inch...each 4.50  
Pie or Cake Knives,—sterling silver handles; plain or engraved. each 1.50 and 2.25

### HOUSEHOLD LINENS

#### Unusual Reductions

Heavy Irish Linen Damask Tablecloths—  
2x2 yards...2.75 and 3.75  
2x2 1/2 yards...3.50 and 4.50  
2x3 yards...4.25 and 5.25  
Napkins to match:  
22x22 inches...doz. 3.90 and 4.50  
24x24 inches...doz. 4.50 and 5.50  
72-inch Round Scalloped Damask Tablecloths...each 3.95  
1200 Hemstitched Scotch Linen Damask Tablecloths:  
66x68 inches...each 3.95 and 5.25  
68x86 inches...each 5.50  
Hemstitched Luncheon Sets...8.75, 9.50 and 11.50  
Hemstitched Luncheon Cloths:  
36x36 inches...1.50 and 2.50  
45x45 inches...2.25 and 3.25  
Hemstitched Luncheon Napkins...doz. 3.75, 4.50 and 6.00  
Hemmed Huck Towels...doz. 2.25, 2.75 and 3.00  
Hemstitched Huck Towels...doz. 3.00, 3.75 and 4.50  
Turkish Bath Towels...doz. 3.00, 4.50 and 6.75

#### Hemmed Muslin Sheets & Cases

	54x90	63x99	72x99	81x99	90x99
Sheets:	55c	65c	75c	85c	95c
Cases:	42x36 14c	45x36 17c	50x36 19c	54x36 22c	

### BEDS & BEDDING

White Enameled Iron Beds with square posts and square filler rods. regularly 15.00, 11.50  
Pure Layer Felt Mattresses in one or two parts. regularly 20.00, 15.00  
Special Black Curled Hair Mattresses in one or two parts. regularly 30.00  
French Upholstered Box Springs...regularly 20.00, 15.00

### Remarkable and Opportune Sale

### WOMEN'S SILK & KNIT UNDERWEAR, SWEATERS & HOSIERY

#### Knit Underwear

Lisle Union Suits,—sleeveless, knee length; plain or lace trimmed. 95c  
Lisle Union Suits,—sleeveless, knee length; plain or lace trimmed. 65c  
Lisle Union Suits,—sleeveless, knee length; plain or lace trimmed. 50c  
Imported Lisle Vests,—plain or fancy yokes...50c  
Lisle Vests,—sleeveless; low neck each 35c, 3 for 1.00

#### Silk Underwear

Glove Silk Vests,—band top. White or Pink...1.45  
Glove Silk Corset Covers elaborately trimmed with ribbon and lace. 1.00  
Glove Silk Envelope Chemises,—bodice style or with shoulder straps; elaborately trimmed. 1.95  
Glove Silk Union Suits,—band top; reinforced. White or Pink. 2.85  
Glove Silk Bloomers,—reinforced. White or Pink...1.95

#### Silk & Lisle Hosiery

Thread Silk Hosiery,—fine gauge. Black or White. pair 1.00  
Thread Silk Hosiery,—lisle tops and soles. Black or White. pair 69c  
Silk Boot Hosiery,—lisle tops and soles. Black only. pair 40c  
Fine Gauge Lisle or Fine Cotton Hosiery,—Black or White. pair 35c, 6 pairs 1.95

#### Sweaters

Shetland Weave Worsted Sweaters in a variety of colors, also white; belted models. 5.90  
Glove Silk Sweaters made with belt; attractive models. 9.25  
Angora Finish Worsted Sweaters,—plain collar and cuffs; various colors. 6.90  
Thread Silk Sweaters with sash; many colors...22.50  
Worsted Sweaters in various models; belted back, plain or fancy collar and cuffs. 4.95

### Remarkable Offerings

### MISSES' & GIRLS' SPRING APPAREL

Misses' Suits,—14 to 18 years. Large variety of the later models, made of Taffeta, Poplin, Gabardine, Serge, Velour or Shepherd Check Fabrics. 26.50, 29.50 and 39.50

Misses' Coats,—14 to 18 years. Newest models in Covert Cloth, Tweed Mixtures, Check Velour, Serge, Gabardine, Duveltyne or Poplin. 14.75, 18.50 and 26.50

Misses' Afternoon Dresses,—14 to 18 years. Smart and chic models in Taffeta, Meteor or Crepe de Chine; also Novelty Stripe, Plaid and Check Taffeta. 18.50, 26.50 and 35.00

Misses' Separate Skirts,—14 to 18 years. Sport models made of Stripe, Check or Plaid Velour; also Washable Corduroy in White and Colors. 5.75, 8.75 and 12.75

Juniors' Suits,—13 to 17 years. Smart models—in Serge, Gabardine, Poplin and Check Fabrics; dressy or plain tailored styles; lined with peau de cygne. 22.50 and 26.50

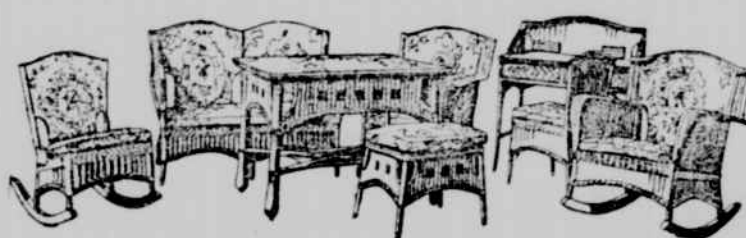
Girls' Three-piece Suits,—12 to 16 years. Youthful models with shoe-top length skirts. Made of Gabardine, Serge and Black and White Check Worsteds. 18.50 and 22.50

Girls' Coats,—6 to 16 years. Practical models in Serge, Gabardine, Poplin and Check Fabrics. 6.95 and 10.95

Girls' Afternoon Dresses,—6 to 16 years. Made of Taffeta, Chiffon or Georgette Crepe and Taffeta combined; very pretty and dainty models. 10.95 and 16.75

### REED & WILLOW FURNITURE

Complete line of Wicker Furniture—Suites for Living Room, Dining Room, Bedroom, Porch and Veranda Use; also a choice collection of Odd Pieces, at reasonable prices.



### LIVING ROOM SUITE

Suite, as illustrated, made of Imported Reed in any color stain or enamel; cushions of Imported Cretonne, filled with fine silk floss.

Sofa...regularly 65.00, 52.50  
Armchair...regularly 37.00, 29.25  
Arm Rocker...regularly 37.75, 30.00  
Side Chair...regularly 24.00, 19.25  
Side Rocker...regularly 24.75, 20.00  
Table...regularly 55.50, 44.75  
Desk...regularly 42.00, 32.00  
Desk Chair...regularly 19.75, 16.25  
Stool...regularly 14.50, 11.50  
Cretonne to match cushions, 50 inches wide. yd. 3.25